



## Bringing Together Europe's Top Corporate Leaders

Since **2018**, the annual WHU Campus for Corporate Transformation (CCT) conference invites c-suite keynotes from world-class companies to engage with audiences of around **100-120** senior managers and executive peers in candid and strictly off-the-record conversations on corporate transformation.

Keynote speakers spend **45 minutes** giving insights into their own corporate transformation journeys and answering questions in an informal, intellectual format in **English** at the WHU Campus Düsseldorf.



## Upcoming Event

WHU Campus for Corporate Transformation 2021

### Leading Corporate Transformation in a Post-Covid World

"Within the time frame of a single year the pandemic has irrevocably changed our world. Businesses around the globe have been forced to undertake urgent and fundamental transformation in the way they connect with customers, organize supply chains, define work practices and manage people's careers. Join us on **23 September 2021** to discuss these challenges together."

**Prof. Dr. Serden Ozcan**  
Chair of Innovation & Corporate Transformation

## Select Speakers in 2021

**Dr. Hannes Ametsreiter, Vodafone GER**  
CEO

**Dr. Martin Brudermüller, BASF SE**  
Chairman of Board of Executive Directors

**Dietmar Eidens, Merck KGaA**  
Chief HR Officer

**Dr. Lars Grünert, TRUMPF GmbH + Co. KG**  
CFO

**Matthias Hartmann, Techem GmbH**  
Chairman of the Management Board

**Pamela Knapp, Signify NV, Saint-Gobain SA, Lanxess AG**  
Supervisory Board Member

**Martina Merz, Thyssenkrupp AG**  
CEO

## Quick Facts



~120

Senior Audience



7

Keynotes



4

Interactive Workshops

## Sponsors



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