

# Succeeding in Corporate Transformation in Turbulent Times

**WHU Campus for Corporate Transformation  
Düsseldorf | 20 OCT 2022 | 08.30-18.00**

# WHU Campus for Corporate Transformation 2022

Succeeding in  
Corporate  
Transformation  
in Turbulent  
Times  
**20 Oct 2022**

## About the **Event**

These are turbulent times with many sources of disruption either present or emerging in the world, from rising geopolitical tensions and pressures for sustainability to supply chain quandaries, an evolving pandemic or post-pandemic situation to macro environmental challenges looming on the horizon and a digital shift that continues to upend known paradigms.

The world is undoubtedly much more complex than before, and the tried and tested approaches aren't enough for companies to survive let alone thrive. This event is the place for deep reflections on the most pressing risks, vulnerabilities, and challenges facing some of world's largest companies. It is also a forum for discovering emerging opportunities and new paths to success. You will gain deep insights from first-class speakers and inspiring leaders on how they are mastering the disruptive challenges of today to build overall resilience and bring more agility and growth to your organization.

## About the **Organizers**

Renowned WHU - Otto Beisheim School of Management Professors Serden Ozcan and Martin Glaum are your expert hosts ensuring peer-level, strategic interaction among Europe's top business leaders on corporate transformation.



**Prof. Dr. Serden Özcan**

Chairholder

**Chair of Innovation and Corporate Transformation**



**Prof. Dr. Martin Glaum**

Chairholder

**Chair of International Accounting**

# Select Speakers 2022

The annual WHU Campus for Corporate Transformation (CCT) event brings together some of Europe's most distinguished corporate leaders to share their insights on corporate transformation to an exclusive audience of board members, c-suite executives, and senior managers.



**Kasper Rorsted**

Chief Executive Officer

**ADIDAS AG**



**Melanie Kreis**

Chief Financial Officer

**DEUTSCHE POST DHL GROUP**



**Eric Rondolat**

Chief Executive Officer

**SIGNIFY NV**



**Cenk Alper**

Chief Executive Officer

**SABANCI HOLDING**



**Dr. Martin Enderle**

Chairman of the Supervisory Board

**DELIVERY HERO SE**



**Harald Kern**

Supervisory Board Member

**SIEMENS AG**



**Philipp Justus**

Vice President, Central Europe

**GOOGLE**



**Jan Philipp Schmitz**

Member of the Executive Committee,  
Head of Germany and Asia

**ARDIAN**

**Thursday**  
**20 October 2022**  
**08.30-18.00**

**WHU - Otto Beisheim**  
**School of Management**  
**Campus Düsseldorf**

Erkrather Straße 224a  
40233 Düsseldorf  
U 75 Kettwiger Straße



**Dr. Hannes Ametsreiter**

Chief Executive Officer

**VODAFONE GERMANY**



**Sabine Bendiek**

Chairwoman of the Management Board

**MICROSOFT GERMANY**

## Select Speakers from Past Events **2018-2021**

Meet Europe's  
top corporate  
leaders



**Dr. Renko Dirksen**

Chairman of the Management Board

**ARAG SE**



**Dietmar Eidens**

Chief HR Officer

**MERCK KGAA**



**Matthias Hartmann**

Chairman of the Management Board

**TECHEM GMBH**



**Pamela Knapp**

Member of the Supervisory Board

**SIGNIFY NV & SAINT-GOBAIN  
SA & LANXESS AG**



**Olaf Koch**

Chairman of the Management Board

**METRO GROUP**



**Dr. Martin Bruder Müller**

Chairman of the Board of Executive Directors

**BASF SE**



**Christopher Delbrück**

Chief Financial Officer

**UNIPER**



**Dr. Julian Deutz**

Chief Financial Officer

**AXEL SPRINGER SE**



**Lars Förberg**

Co-Founder & Managing Partner

**CEVIAN CAPITAL**



**Dr. Lars Grünert**

Chief Financial Officer

**TRUMPF GMBH + CO.KG**



**Lothar Harings**

Chief HR Officer

**KUEHNE + NAGEL**

Hear inspiring  
transformation  
success stories



**Andreas Neumann**

Member of the Board of Managing  
Directors & Human Resources

**BOEHRINGER INGELHEIM**



**Maximilian Viessmann**

Group Co-CEO

**VISSMANN GROUP**

### Contact

WHU - Chair of Innovation and  
Corporate Transformation

### Uta Deutsch

**Phone:** +49 211 447 09-251

**Email:** uta.deutsch@whu.edu

**Office:** 5.2.21

### Chair Address

WHU – Otto Beisheim School of Management  
Chair of Innovation and Corporate Transformation  
Erkrather Str. 224a, 40233 Düsseldorf, Germany

www.whu.edu



# Register online

[www.corporate-transformation.net](http://www.corporate-transformation.net)

## Tickets

---

- **General Admission: 500 €**



We have reserved a limited number of hotel rooms for the night of 19th October 2022. For accommodation inquiry, please contact us.