

Succeeding in Corporate Transformation in Turbulent Times

WHU Campus for Corporate Transformation
Düsseldorf | 20 OCT 2022 | 08.30-18.00

WHU CCT 2022 – Succeeding in Corporate Transformation in Turbulent Times

PROGRAM

08:30 09:00	Registration
09:00 09:15	Welcome Note Prof. Dr. Serden Ozcan, Chair of Innovation and Corporate Transformation, WHU – Otto Beisheim School of Management
09:15 10:00	Session 1 – Perspectives from the Top Kasper Rorsted, Chief Executive Officer, Adidas AG
10:00 10:45	Session 2 – Perspectives from the Top Eric Rondolat, Chief Executive Officer, Signify NV
10:45 11:15	Networking Session
11:15 12:00	Session 3 – Perspectives from the Top Melanie Kreis, Chief Financial Officer, Deutsche Post DHL Group
12:00 12:45	Session 4 – Perspectives from the Top Cenk Alper, Chief Executive Officer, Sabanci Group
12:45 13:45	Lunch
13:45 14:30	Session 5 – Perspectives from the Top Dr. Martin Enderle, Chair of the Supervisory Board, Delivery Hero SE
14:30 15:15	Session 6 – Perspectives from the Top Philipp Justus, VP Central Europe, Google
15:15 15:30	Networking Session
15:30 16:30	Interactive Workshops Baker McKenzie Workshop: Anahita Thoms & Dr. Katharina Stüber FTI-Andersch Workshop: Dr. Heiko Rauscher PwC Workshop: Jan Philipp Schmitz, Ardian & Gori von Hirschhausen, PwC
16:30 17:15	Closing Keynote Harald Kern, Supervisory Board Member, Siemens AG
17:15 17:30	Wrap up and Way Forward Prof. Dr. Martin Glaum, Chair of International Accounting, WHU – Otto Beisheim School of Management