

WHU Campus for Corporate Transformation 2024

Meet CEOs and CFOs from Vonovia, Brenntag, Bayer, RWE, Saint-Gobain, Kion, Sixt, MediaMarkt Saturn Retail Group and more.

Growth and Resilience in a Shifting World Order

October 24, 2024 | WHU Campus Düsseldorf

WHU Campus for Corporate Transformation 2024
Erkrather Str. 224a, 40233 Düsseldorf | corporate-transformation.net

Program

- 08:15 08:45 Registration
- 08:45 09:00 Welcome Note
- Prof. Dr. Serden Ozcan, Chair of Innovation and Corporate Transformation, WHU – Otto Beisheim School of Management
- 09:00 09:45 Session 1 – Perspectives from the Top
- Rolf Buch, Chief Executive Officer, Vonovia SE
- 09:45 10:30 Session 1 – Perspectives from the Top
- Wolfgang Nickl, Chief Financial Officer, Bayer AG
- 10:30 11:15 Session 1 – Perspectives from the Top
- Dr. Richard Robinson Smith, Chief Executive Officer, Kion Group AG
- 11:15 12:00 Session 2 – Perspectives from the Top
- Dr. Christian Kohlpaintner, Chief Executive Officer, Brenntag SE
- 12:00 12:45 Session 2 – Perspectives from the Top
- Sreedhar N. Chief Financial Officer, Saint-Gobain S.A.

- 12:45 13:45 Lunch
- 13:45 14:30 Session 3 – Perspectives from the Top
Dr. Michael Müller, Chief Financial Officer, RWE AG
- 14:30 15:15 Session 3 – Perspectives from the Top
Prof. Dr. Kai Andrejewski, Chief Financial Officer, Sixt SE
- 15:15 15:30 Networking Session
- 15:30 16:30 Interactive workshops based on real-life transformational case studies
- 16:30 17:15 Closing Keynote
Dr. Karsten Wilderberger, Chief Executive Officer, MediaMarktSaturn Retail Group
- 17:15 17:30 Wrap up and Way Forward
Prof. Dr. Martin Glaum, Chair of International Accounting, WHU – Otto Beisheim School of Management

Conference Venue

WHU – Otto Beisheim School of Management
Erkrather Straße 224a
40233 Düsseldorf

Metro Station Kettwiger Straße (10-minute walk to WHU campus)
U 75 direction D-Vennhauser Allee
U 77 direction D-Lierenfeld