



WHU

Campus for  
Corporate  
Transformation

# WHU CAMPUS FOR **CORPORATE** **TRANSFORMATION** **2025**

October 23, 2025, WHU Campus Düsseldorf

**Reinventing Corporations**  
**for Tomorrow**

**WHU Campus for Corporate Transformation 2025**

Erkrather Str. 224a, 40233 Düsseldorf | [corporate-transformation.net](https://corporate-transformation.net)

In an era of geopolitical shifts, economic disruptions, and technological breakthroughs, companies must rethink strategies to ensure sustainable growth and resilience.

The WHU Campus for Corporate Transformation (CCT) brings together board members, CEOs, CFOs, and top executives from Europe's most influential companies to exchange experiences and ideas.

## Event Highlights

- **Exclusive Keynotes**  
from top CEOs & transformation leaders.
- **Interactive Workshops**  
with real-world transformation case studies.
- **High-Level Networking**  
with corporate decision-makers and experts.

## Selected Speakers



**Carsten Knobel**  
CEO,  
Henkel



**Harald Wilhelm**  
CFO, Mercedes-Benz  
Group



**Dr. Christoph Heusgen**  
Outgoing Chair, Munich  
Security Conference



**Petra Justenhoven**  
CEO, PwC Europe



**Dr. Steffen Greubel**  
CEO, Metro AG



**Alexander von Maillot**  
CEO, Nestlé Germany



**Veronika F. Rost**  
GM, Philip Morris  
Germany



**Dr. Daniel Pindur**  
Co-Head, CVC  
DACH and Israel



**Christian Ladurner**  
CFO,  
Hensoldt

## Tickets & Informations



**October 23, 2025**

WHU – Otto Beisheim School of Management,  
Erkrather Str. 224a, 40233 Düsseldorf



### **Ticket Offer**

As part of our partnership, we have a limited number of courtesy tickets reserved especially for our valued partners.

If you're interested in attending, please reach out to us to claim yours!

**Register now**

[www.corporate-transformation.net](http://www.corporate-transformation.net)

**Sponsors**



### **Organized by**

Prof. Dr. Serden Ozcan  
Founder & Academic Director  
WHU – Otto Beisheim School of Management

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